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**Mikey's
"New York"
Marinades**

Press Release

For immediate release:

Mikey's "New York" Gourmet Marinades

Three new types join the popular Mikey's "New York" Steak Marinade line.

Hicksville, New York May 8, 2006: Mikey's Famous Marinade proudly has announced the release of three new marinades to join its "Original New York Steak Marinade" introduced in April 2005 to critical acclaim. The new types, to be released on May 12th, include "New York" Steak ~ Hot & Spicy version; "New York" Kickin Chickin marinade; and "New York" Central Park Pork marinade.

"The distinctively colored labels seem to pop with excitement that immediately catches the eye," noted Michael Romano, president of Mikey's Marinades. "Each marinade is a complex blend of unique spices, chosen by me and my family with care and attention, creating a special *umami* taste experience."

"Michael Romano, the "Mikey" of the name, is possessed of an almost unfair culinary pedigree: He's a well-traveled Italian who also happens to be a sommelier. With a confluence of experience like that, it's no wonder at all that he's produced a marinade that is one of the finest I've ever tasted," says J. Scott Wilson, food editor WNBC.com.

Mikey's "New York" Marinades are available at gourmet markets, throughout New York, Massachusetts, and Florida. With the launching of the new additional types to the line, Mr. Romano expects to expand to other states as well.

The new flavor marinades are expected to be on the store shelves by mid-May 2006.

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